

ABSTRACT

The invention builds a system having a server to store customer/product information and offer customer service/information to users, user products, and a network for connecting the user products to the server. In order that the server obtains user information and offers high grade service to product users, the products to be sold are prepared in condition that the data for connecting to the server is stored and the software for connecting to the server and initiating the dialog between the product and the server is installed. This software starts to run as soon as the product is powered on and the transaction for registering user/customer information with the server smoothly begins.

After user/customer information is registered, a customer's private web page is created and linked to the product web page. When the server is notified that the customer purchased another product, the server links the web page for the product newly purchased by the customer to the customer's private web page. The server offers the information and service for kinds of products via a single customer's private web page, thereby enhancing the service to the customer/user.